

Contact: Natalie Ness/Jo Hunt  
DeLyon-Hunt & Associates  
2564 Via Tejon  
Palos Verdes Estates, CA 90274  
(310) 375-8730  
[natalie@delyon-hunt.com](mailto:natalie@delyon-hunt.com)

**FOR IMMEDIATE RELEASE**

(w/CD of images)

**ALFRESCO'S OUTDOOR REFRIGERATORS AND BARTENDING CENTERS PUT THE  
"COOL" IN ITS OPEN-AIR CULINARY SYSTEM**

*The First Company to Introduce a True All-Weather Refrigerator,  
Alfresco Knows What it Takes to Chill in any Weather*

**COMMERCE, Calif. (Sept. 10, 2007)** – Alfresco's line of all-weather refrigerators and bartending centers are the perfect compliment to its LX2 built-in grills and full line of outdoor kitchen appliances and accessories. Three different refrigerator models mean no more wasted steps and time running back and forth between the indoor kitchen and the grill, while Alfresco's large, medium and small bartending centers will keep the libations flowing and guests happy.

"To create a true outdoor kitchen, it was important to design all the appliances that you would find in a well-equipped indoor kitchen, plus make them tough enough to operate and survive in an all-weather environment," said Dale Seiden, vice president of Alfresco. "That becomes even more difficult when you're trying to keep things cold on a blistering hot, sunny patio."

The first company to build a true all-weather refrigerator, Alfresco has used that experience to design three new units featuring all stainless steel construction inside and out. The company's 7.25 cubic foot refrigerator can be ordered either as a built-in unit or used freestanding with the optional caster kit. Adjustable from 30- to 60-degrees Fahrenheit, it uses a high-velocity, fan operated evaporator and wire shelves for optimal air circulation. In addition, an optional keg-tapping accessory will turn the refrigerator into a keggerator in a matter of seconds.

Alfresco's restaurant-inspired under grill refrigerator features two marinating drawers and an additional door that opens to reveal another four cubic feet of refrigeration. This unit can be used as a built in or as an under cart unit for Alfresco's ALX2 and AGBQ series of performance gas grills. The drop-in countertop refrigerator features a top opening bin with mechanical cooling and insulated cold wall technology. Temperatures can be adjusted from well below freezing to 38 degrees and can be used as a burger bar, bottle cooler, a mug froster salad bar and even a pony keg keggerator. Or, just fill with ice for use as an iced bottle bath.

-more-

## ALFRESCO – REFRIGERATION

2-2-2

For the ultimate in entertaining, Alfresco also offers large, medium or small bartending centers. Constructed from stainless steel with the same attention to detail as its other products, all three centers feature an insulated ice bin and bottle rails. The large unit can be ordered either as a built-in or as a refrigerated cart model and features a sink, towel bar and bottle opener. The 24-inch medium unit has the same features as the large unit minus the sink and the 14-inch small bartending center offers a sink, bin and bottle rail.

“What’s a barbecue without a cocktail or beverage,” said Seiden. “Alfresco’s open-air system is designed for ultimate hospitality. We built it for people who love to cook and entertain friends with all the conveniences of a fully-equipped kitchen, but in the comfort and beauty of their own backyard.”

For more information on Alfresco’s refrigerators and bartending centers please visit the website at [www.alfrescogrills.com](http://www.alfrescogrills.com).

-ALFRESCO-